



# **PART 1 - The Numbers - Investor Options PART 2 - Metaverse & How**

## π Meta.F.I.V.E Investor Options

\$1-3 million = enough to be successful. Anything less starts to introduce risk. \$5-10 million = enough to be a serious player with enough pioneers that gets noticed.

- ★ \$1 million @ 2% equity
- ★ \$3 million @ 4% equity
- ★ \$5 million @ 6% equity

Funding is simple; the higher the investment = more pioneers = faster development and go to market. Plan for a professional company from day one.

For contrast, Facebook has budgeted \$50 Million for Metaverse. Epic Games - \$1 Billion (Sony \$200 Million).

For face value, a larger company shows higher value for Series B/C investors.

#### π Revenue Streams

Why make one Unicorn, when you can build several.

★ Ai Kiu (Parent) **Head Office** 

- ★ Meta.F.I.V.E (Metaverse Parent)
  - 1. Pi Metaverse
  - Ghost Ads
  - 3. Roadmap for Series B/C Pi funding
- ★ Meta.F.I.V.E The Maroon Lounge
  - Pioneer onboarding

  - Smart Den
     Marketplace capabilities

    Asset Financial Products

### ★ Meta.F.I.V.E - pyXchange - pyX

- 1. Smart DeFi
- Company Ownership NFTs 2.
- Request for STX reports 24hr Al generated company reports
- 3.
   4.
   4. BOT Funds - AI run monthly staking
- Roadmap for Series A Pi funding

#### ★ Meta.F.I.V.E - Conversation Al

- 1. Al plugins
- 2. Al Digital Twins
- 3. Roadmap for Series A Pi funding

#### ★ Meta.F.I.V.E - Soothsayer Oracle

- Pricing Feeds 1.
- 2. Ghost Ads
- 3. Roadmap for Series A Pi funding

## ★ Meta.F.I.V.E - Project X

- Business and Personal use case 1.
- 2. Roadmap for Series A Pi funding

#### ★ Meta.F.I.V.E - Blockchain Media

- Ad revenue from Ghost Ads + traditional streams
- **Smart Contract Affiliates**
- 3. Click Content + Regenerative Commissions
- **Entertainment Avenues** 4.
- 5. Roadmap for Series A Pi funding

# $\pi$ Gross expected pioneer values - all inclusive approximates.

★ Exec \$200k ★ Dev \$200k **★** Pioneer \$120k

## π Series A (blockchain currencies)

Initial Series A Pool: Pi or USDC (on Stellar)

**Developer Pools:** XLM Cross-chain fork

Cross-chain Metaverse Link

MANA Decentraland Cross-chain Metaverse Link

Earth 2 Cross-chain Metaverse Link

Additional cross-chains

## $\pi$ Gross approximate hardware expenditures.

Project Hardware: \$100 - 200k Core Team Dev's + \$10k per additional Dev

## $\pi$ Possible Pioneer Offer's

Jeffrey - Founder + Metaverse Developer Dave (Executive Management) Adelaide, South Australia, Australia

Antony (web design company) + Graphic Designers **Kathu, Phuket, Thailand** 

Robert - Project Manager Melbourne, Victoria, Australia

Pi Workforce Pool for onboarding new pioneers.

# **π** Minimum Start Up Pioneers

President				
COO		СТО		
СМО		Team A	Team B	
Pioneers		Project Manager	Project Manager	
		Developers	Developers	
Pioneer Assistance				

#### $\pi$ Pioneer Incentive Pool

Share everything is promoted in the workplace, but it's still every Pioneer's choice to share. Every share event generates a small airdrop from a Pi smart contract. Airdrop's are small, but collectively lucrative to incentivise a share event and reward confidence in no ill use, but not to bribe an action. Foresee a Pi equivalent of \$1 x 20 share events/day = \$20. DAO vote could increase this value. This translates over to after hours bonus rewards.

This type of reward is common, for example, <u>hi.com</u> rewards 1HI for one question answered every day, <u>nodle.io</u> rewards Nodle Cash for bluetooth connections to IOT devices and bandwidth.

## **π** Marketing Budget

★ Meta.F.I.V.E Youtube Channel Budget	
(no need for influencer payments due to company promotion)	
★ VIP merchandise	
★ Small Item merchandise heavily available to buy.	

# PART 2 - Metaverse & How

Ok, you've heard the numbers, now the pitch. Here is me speaking my mind in the hope that you hear, for better or for worse, my unfenced thoughts of 2030. Then the partner I am looking for will appear. The Deliverable is a Pi Network Blockchain Metaverse encompassing Smart DeFi, Marketplaces, Oracles and NFTs.

# $\pi$ What are we doing ?

We're going to Rocket Internet everything, except not on the internet, in the Metaverse.

Who are Rocket Internet, why do we care and how are they relevant to the Metaverse? Rocket Internet's business model is, see who is successful, assess vacancies in new markets, assess originator's ability to expand in short notice. Then RI forks that great idea and captures first to market - case study: Lazada (Amazon fork in Asia and Africa).

The Metaverse is that new market. There are already Metaverse's up and running, but the Metaverse space is still an infant at less than 2% of it's final market share. Everything will move from the internet to the Metaverse. There is no Internet.

Everything exists on the internet. Everything. Banking, Gaming, Logistics, Sports, everything is available. It's great, but it's 2D. The Metaverse is sometimes a 3D overlay of the real world, sometimes it is an immersive 3D game and sometimes it is a 3D Simpit experience.

With Smart Glasses you get overlaid Metaverse. With Simpit you get the same immersive Metaverse without the gear. Both are great, it's just different. Meta.F.I.V.E operates in both.

You can't get all the people in a market and our market is very large at 25+ million Pioneers, especially since there is no Mainnet. With our incubator programs we enter new spaces with specific target markets. All markets require the same backend technology (Pi Blockchain payments), so there is no need for duplication and each incubation has greatly reduced development and go to market times.

## $\pi$ The Culture Of A Metaverse Virtual Company - Meta.F.I.V.E

All Pioneers hired through Pi Workforce Pool.

If you join AiKiu, there will be a lifestyle change, for sure. You will be participating as much as possible in the Metaverse, a parallel to your current life, and a whole lot friendlier. The Metaverse is not the life, it is just a different life. M is a space for those who choose to want to live and work that way in the new economy of 2030. It's a new society, a new way of living green, sustainable and better.

Metaverse Company - All Pioneers check in and work with avatars.

Each Pioneer has one unique wallet address. Wallets are connected when working, but do not determine paid hours, but reflect "online" status. Each wallet address is listed under Pioneer contacts and transactions are on blockchain for public view. No more guessing on peer salaries.

Everything you do while at work can be shared. The music you are listening to, food you are eating, project you are working on. Anything. Meta.F.I.V.E is an Open Source company in every way.

Meta.F.I.V.E is a positive lifestyle company, operating in the same society and we unashamedly promote healthy lifestyles as part of our Pioneers program. Some of these you may not like nor agree with, that's ok, we wish you the best.

The Metaverse lives in three sphere's. VR (goggles), AR (glasses) and Immersive (Simpit/Metahero) and sometimes they cross.

Meta.F.I.V.E doesn't live in 2021. We exist in 2030. We have clean air, electric vehicles, free health, polite conversations. We don't consume harmful substances, we eat sustainably, we try to be better. And there's fun in the Metaverse. Crash an F1 racing car in the Metaverse, you walk away every time. Trying to perfect that first 360 in a snowboard pipe, but don't really want to break your ankle. Trying on your clothes and makeup from any shop with VIP service. Everything is 1st class here.

#### $\pi$ ROADMAP 2021/22

Genesis: Series A Funding

Month 1: Week 1-4 Chaos Hackathon.

- Each day every Pioneer is required to present 1 new idea.

Week 2-4 Formulate, Assess.

Currently there are 7 Proof Of Concept projects under Ai Kiu Incubation.

- Meta.F.I.V.E
- The Maroon Lounge
- pyXchange
- Soothsayer
- Blockchain Media
- AiKiu Conversational Al
- ProjectX

But who is to say these are the best or most beneficial to begin. Month one is to Hackathon that premise, to produce a collective, informed and workshopped roadmap, with resulting deliverables.

#### HACKATHON

Week 1: All the bad ideas and garbage is dumped until run out of ideas. Week 2: New ideas emerge, but still weak. Occasionally sparks appear.

Week 3: Repetitiveness seeps in, the well is dry, but is it?

Week 4: The Magic happens.

Month 2: Implement fast actions, but not at the expense of quality.

Month 3-12 tba

Month 24-48 tba

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Last Updated: 20 October 2021